

BOOTH PRICES

- 10-by-10 booth.....\$350
- 10-by-10 booth + 1/10-page black & white ad.....\$395 *
- 10-by-10 booth + 1/4-page color ad.....\$495 *
- 10-by-20 booth.....\$600
- 10-by-20 booth + 1/10-page black & white ad.....\$645 *
- 10-by-20 booth + 1/4-page color ad.....\$745 *
- Electricity.....\$25

* Ad will be placed in section produced by the *River Valley and Ozark Edition*.
The section will also be provided as a program guide at the Bridal Show.

For more information, call Sheila Harrod
at 501-327-0078 or email sharrod@arkansasonline.com
www.arkansasbridalcommunity.com

Event times

Sunday, February 26

- 1 p.m. Bridal Show begins
- 4 p.m. Bridal Fashion Show
- 4:45 p.m. Final Prize Giveaway
- 5 p.m. Bridal Show ends

Setup times

- 3-7 p.m. Saturday, Feb. 25
- 8-11 a.m. Sunday, Feb. 26*
- 5 p.m. Sunday, Feb. 26, tear down

* Must be set up by noon

Fashion Show Participation

Dress shops, tuxedo-rental stores, florists, hairstylists and makeup artists are all invited to participate in the Bridal Fashion Show at 4 p.m. The number of dresses and tuxedos allowed for each store is determined by the number of participants and will be announced Monday, Jan. 23. Each dress shop will be asked to provide between four and ten dresses (we may ask specifically for wedding, bridesmaids or flower-girl dresses) or between two to four tuxedos.

Giveaways and Prizes

We give businesses a chance to give away a prize that will be announced during the show. All you have to do is have a gift certificate or prize to give away and submit it to us before the event. We will come around during setup times and collect it, or you can give it directly to the emcee the day of the event. Blank certificates will be available at your request. Prizes will be given away randomly throughout the event. Brides and grooms must be present to win.



Arkansas Democrat  Gazette

CONWAY
BRIDAL
2012 SHOW

PRESENTED BY THE **River Valley & Ozark Edition**

CONWAY BRIDAL 2012 SHOW

Sunday, February 26, 2012

1-5 p.m.

Conway Expo Center and Fairgrounds
2505 E. Oak St.

WHY THE BRIDAL SHOW WORKS

The Conway Bridal Show allows vendors to showcase their products and services while meeting and talking with brides-to-be in person. Vendors can book appointments and establish contacts in just one day; brides can plan their entire weddings in one afternoon. The Conway Bridal Show has the power of the *Arkansas Democrat-Gazette* behind its promotional efforts each year with effective advertising online and in print in both the *Arkansas Democrat-Gazette* and the *River Valley and Ozark Edition* of the newspaper.

VENDOR BOOTH DETAILS

- Booths are 10-by-10 with an 8-foot drape behind each booth and 3-foot drape on either side.
- The booth comes with a 6-foot table (skirted) and two chairs.
- One sign for your business and name tags are provided for each vendor
- Booths are held only with a signed contract and a \$100 deposit per booth.



EXCLUSIVE BRIDE LIST

Vendors receive an exclusive list of brides and grooms who attend the show. Upon entering the event, brides and grooms are encouraged to register for prizes that are given away by our vendors. This list is collected and sent to all vendors after the show.

MEDIA & PROMOTIONS

The River Valley and Ozark Edition of the *Arkansas Democrat-Gazette* will produce a special section Sunday, Feb. 19, highlighting the Conway Bridal Show. This section will also serve as a program guide to all who attend the event. Discount advertising prices are available for vendors in the show (see reverse side for price information). In addition to the section, we will run advertisements in both the *Arkansas Democrat-Gazette* and the *River Valley and Ozark Edition* promoting the show. All the information about the show can be accessed online at www.arkansasbridalcommunity.com

presented by the
River Valley & Ozark Edition